

It's Time for a Miracle!

Miracle Set Tips from Leadership by
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The Miracle Set is the only set of products that is tested and sold as a set to deliver 11 age fighting benefits. This makes it unique in the marketplace. From a competitive standpoint, consumers will be hard pressed to match these 11 age-fighting benefits in four products for the suggested retail price. It is truly a one-of-a-kind skin regimen! The cleansing beads help to gently exfoliate and freshen the skin and work perfectly along with our Age-Fighting Moisturizer to hydrate and soften the skin. The sun protection and nourishing extracts in Day Solution help to energize your skin, and they work in perfect tandem with Night Solution, which contains age-fighting peptides to help rebuild and reduce fine lines and wrinkles. When we talk about the Night Solution, we also talk about the "Pronewal System" which combines the "protection" and "renewal" benefits which this fantastic regimen provides to your skin. The Miracle Set is the foundation for all skin care for every woman at every stage in her life.

WHAT IS THE PRIMARY BENEFIT OF THE TIMEWISE MIRACLE SET FOR SOMEONE IN THEIR...

20s

Of the 11 age-fighting benefits in the Miracle Set, the number one benefit is the sun protection we get from Day Solution. In our mid 20's, although skin degradation is not clearly visible, we are already on the decline. This natural aging is combined with a period in our lives where many of us engage in the risky behavior of tanning. To protect our skin, it is important to start using a daily sunscreen protection as well as a skin health regimen, such as the Miracle Set, to keep skin looking young for the long term. In our 20s and throughout our lives, sun protection is the key to healthy, youthful-looking skin.

30s

In our 30s we begin to outwardly notice the signs of aging. Skin may require more hydration and may have reduced collagen (which can make the skin seem less firm and less elastic). The antioxidant-enriched formula in Age Fighting Moisturizer provides essential hydration that skin needs, and the Night Solution contains two peptides which act together to restore and renew the appearance of skin by helping stimulate collagen. The Miracle Set is perfect for women in their 30s.

40s

In our 40s the signs of aging continue with more noticeable wrinkles, sagging, dark spots and discoloration. The Miracle Set can help with hydration and enhance collagen. For dark spots and skin discoloration, you may want to consider adding supplements like Even Complexion Essence and Even Complexion Mask. Even Complexion Essence is clinically shown to restore skin's natural, even tone in as little as four weeks. And, of course, the Even Complexion Mask provides immediate brightening benefits. Together, the two products make the Even Complexion "Power Pair!"

50s

In our 50s our skin's support structure decreases, causing an increased rate of sagging. We need to use products with ingredients that stimulate collagen, combat free radicals, and boost hydration. The Miracle Set offers these solutions, but you may also want to consider adding supplements such as Replenishing Serum+C to get extra lifting and firming from collagen enhancing ingredients.

60s

The secret to better skin at this age is moisturization. Cell turnover continues to slow down as we age, so exfoliation also continues to be important. Continued use of the Miracle Set will address these needs, but supplements like the Microdermabrasion Set and extra hydration products will provide additional benefits.



Is age always an indicator for when to recommend supplements?

While age can be an indicator, in the end, it is about your customers' needs, and these may not fit any timetable. You should listen to your customers' concerns and find solutions based on their problems, which may or may not fit into the proper age range.

