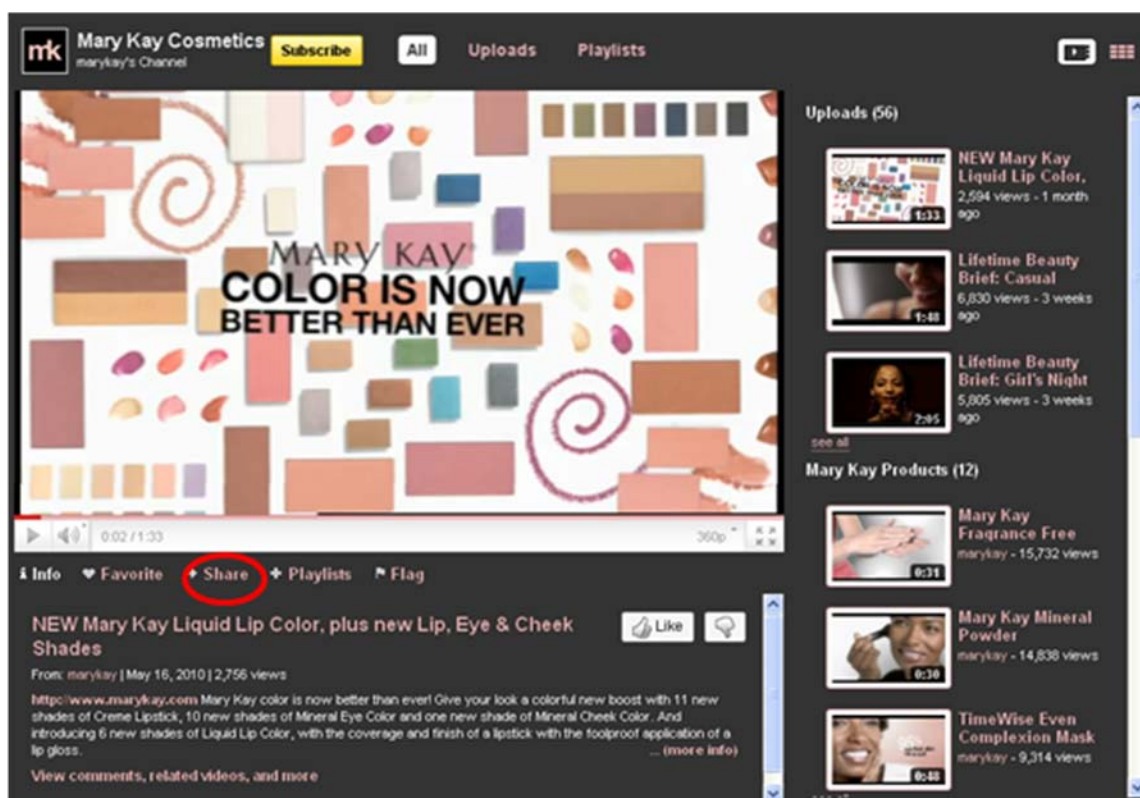
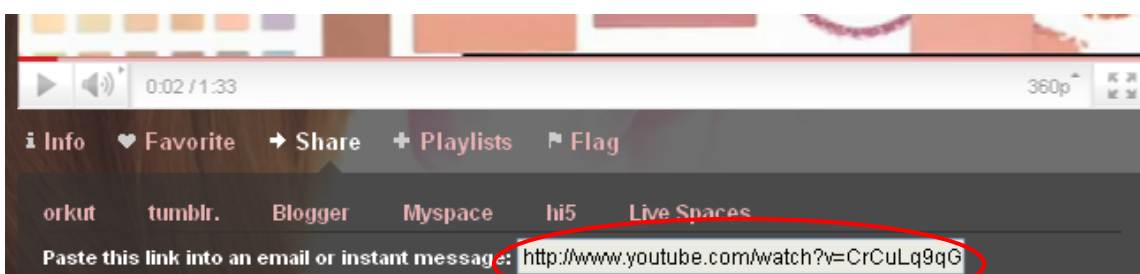


How to Share YouTube Videos to your Facebook Profile

1. Go to www.youtube.com/marykay
2. Choose the video you would like to share. Under the window that plays the video, there is a bar that says Favorite, Share, Playlists and Flag. Click on 'Share'.



3. Copy the link that displays in the box.



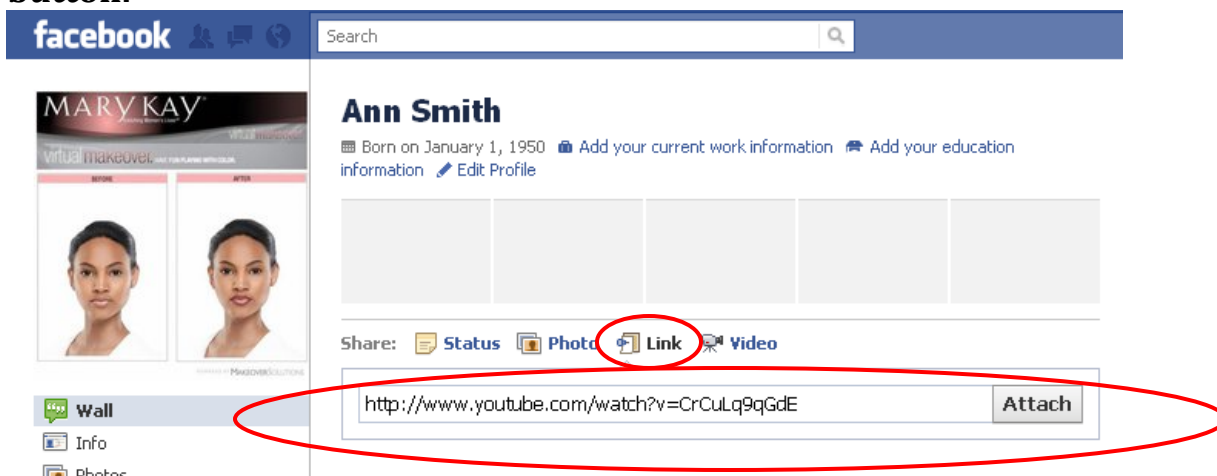
4. Go to www.facebook.com and login with your Facebook username and password.



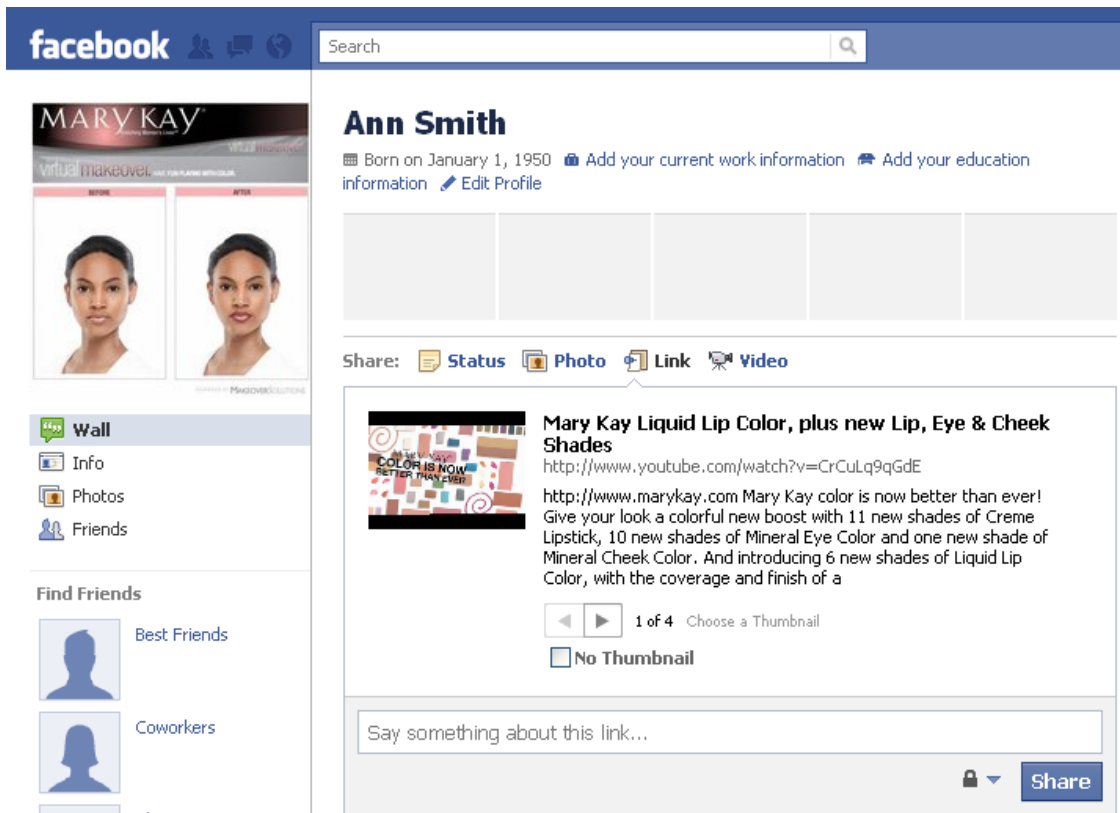
5. Go to your Profile or "Wall".



6. Choose "Link" and paste the link into open box. Then click the "Attach" button.



7. You will then see a preview for your post. You can share as-is, or you have the option to write a custom message in the box that says “Say something about this link...”. [Click here](#) for a refresher on the Company’s Social Media Guidelines.



The screenshot shows a Facebook interface. At the top is the Facebook logo and a search bar. Below the logo is a cover photo for 'MARY KAY' featuring a 'virtual makeover' comparison. The profile name is 'Ann Smith', with a bio stating 'Born on January 1, 1950' and links to 'Add your current work information' and 'Add your education information'. There are five empty placeholder boxes for posts. Below these is a 'Share' section with options for Status, Photo, Link, and Video. A post is visible, titled 'Mary Kay Liquid Lip Color, plus new Lip, Eye & Cheek Shades', with a YouTube link and a description of new shades. Below the post is a text box that says 'Say something about this link...' and a 'Share' button.

8. Click ‘Share’

Share

9. You are done! Now all of your friends can view the video that you have posted on your personal Facebook wall.

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